



## CASE STUDY - LOGISTICS

# HARNESSING THE POWER OF CUSTOM-TAILORED TECHNOLOGY

CROSS-BORDER AND EVEN DOMESTIC SHIPPING IS OFTEN DATA-INTENSIVE, YET A SIGNIFICANT ASPECT OF TRANSACTIONS ARE OFTEN PROCESSED MANUALLY. WILLSON INTERNATIONAL HAS INVESTED HEAVILY IN TECHNOLOGY TO PROVIDE CUSTOMERS WITH ACCESS TO TOOLS THAT MAKE IMPORTING AND EXPORTING EASIER AND MORE COST-EFFECTIVE.

### CHALLENGE

While consulting with a prospective client, Willson International learns members of the business are spending 25% of their time reviewing customs entries before final customs acquittal to ensure entries are correct. The business believed its suppliers couldn't be trusted to provide accurate information since product descriptions were often vague or incomplete. Also, its suppliers were not managing international shipments by using the business' part numbers, which made compliance difficult.

### SOLUTION

After reviewing the company's information, Willson International implemented its proprietary **ShipCheck Solution** to create shipping documentation. The software was deployed at the locations of each international supplier, with only those products being shipped forming a part of the database.

### RESULTS

By limiting and controlling the information the vendor could use to create its shipping paperwork, the business removed the need to spend 25% of its time checking supplier information. As a result, compliance rates increased and overall import fees were reduced.

**By combining the expertise of its people and proprietary technology tools, Willson International works with its customers to find time- and money-saving solutions unique to their situation. We don't rely on a "do it our way" response, preferring instead to invest the time and energy needed to customize a solution that helps improve compliance, enhance efficiencies and reduce costs.**

**Excellence in Execution** 

CUSTOMS BROKERAGE 1 800 754 1918 [customs@willsonintl.com](mailto:customs@willsonintl.com) | LOGISTICS 1 866 945 5378 [logistics@willsonintl.com](mailto:logistics@willsonintl.com)

**willsonintl.com**