



## CASE STUDY - BROKERAGE

# ENHANCING ACCESS TO SHIPMENT INFORMATION

TIME LITERALLY IS MONEY FOR MANY COMPANIES SHIPPING GOODS. ANY TOOLS THAT CAN AUTOMATE PROCESSES, REDUCE THE CHANCE FOR HUMAN ERROR, AND LOWER THE COST OF DOING BUSINESS WILL ULTIMATELY HELP YOU SUCCEED. WILLSON INTERNATIONAL WORKS ALONGSIDE CUSTOMERS TO CREATE CUSTOMIZED SOLUTIONS THAT IMPROVE EFFICIENCIES.

### CHALLENGE

A Canadian business in the food industry was losing many valuable hours filing post-entry adjustments dealing with changes in delivery quantities of fresh produce. The company was saddled with a highly manual process that increased the chances for error, and amplified the risk associated with reporting proper quantities on import and associated import fees.

### SOLUTION

Once the company shifted its account to Willson International, it began using our proprietary Online Live Tracking & Release Notifications system to identify minor weight and value adjustments before its final accounting with customs authorities. Although this initially reduced the number of post-entry adjustments that needed to be filed, much of the company's compliance auditing happened after customs accounting. Willson's technology team then worked with the company to move the process further forward in the data entry processing to allow the client to review all entry detail prior to customs acquittal.

### RESULTS

By identifying and leveraging the maximum time allowable by customs authorities, the company then had ample time to review complete entry detail and notify Willson of any adjustments required before final accounting. This allowed the customer to significantly reduce their cost with respect to post entry adjustments, and improved their entry compliance with customs.

**Willson International helps organizations access up-to-date information through its secure web-based Client Portal and proprietary tools enhancing the visibility of shipments moving through the clearance process. From form automation solutions to electronically maintaining customs entry records, Willson can help speed your processes and improve business intelligence.**

**Excellence in Execution** 

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